

**APPAREL IMPORTERS: HUB C.A.R.E. COVERS AGAINST LOSS FROM
LEAD CONTENT RECALLS
New Regulations Further Limit Lead Levels and Increase Fines**

NEW YORK--On Friday, August 14th, the revised Consumer Product Safety Commission (CPSC) lead content regulations become effective for children's apparel and footwear. Adding to the challenge of industry compliance, insurance coverage was not available to cover recall expenses of product found to be in violation of the new lead content levels.

In response to importers critical need for this coverage, HUB International Northeast has introduced its new and exclusive **Children's Apparel Recall Expense Program (C.A.R.E.)** covering losses from lead content recalls. The coverage is comprehensive (includes repair or replacement of recalled product) and premiums are very affordable for every importer regardless of size.

For more information and to obtain a coverage quote, please contact HUB's C.A.R.E. Program specialist, Frank DeLucia at 212-338-2800 or schedule a complimentary consultation online at www.RiskFirewall.com.

About HUB International Northeast

HUB International Northeast, with its Head Office in New York, NY currently has more than 700 employees working in offices throughout 13 regional locations in New York, New Jersey, Connecticut and Pennsylvania. HUB Northeast is a full service insurance brokerage offering a wide variety of products and services in the following areas: property & casualty; employee benefit plans, administration & consulting; and personal insurance. As a leading brokerage in the New York tri-state area, the experts at HUB Northeast have been crafting quality insurance programs for businesses and individuals for over 55 years. HUB International Northeast is the New York-based operation of HUB International Limited, a top 10 global insurance brokerage firm.